

**Your best next
hire might have
the worst CV.**

Soneo

Hire the person, not their history.



Everyone needs
experience.
Someone has to
give them their
first.

Young people are routinely asked to prove what they've done before anyone lets them do anything.

ENTRY LEVEL

~~2 years' experience~~

~~Previous customer service~~

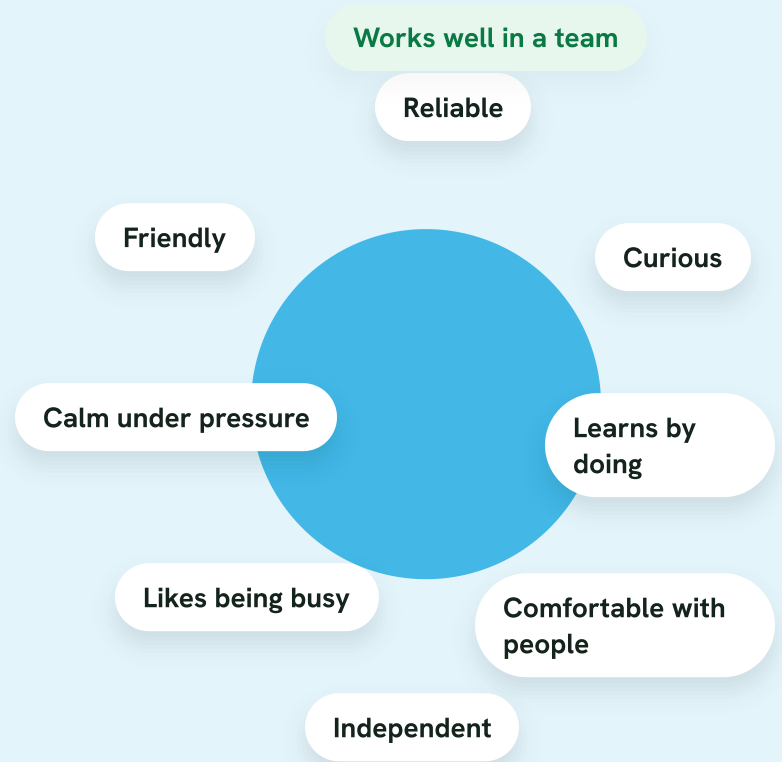
~~References required~~

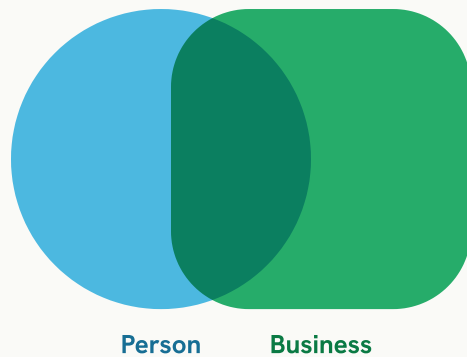
~~CV required~~

What if they're exactly
the person you need?

**A CV tells you where
someone's been.
Not what they'll be
like when they
arrive.**

**None of those require
previous employment.**





Someo finds the overlap.

We get to know people and workplaces as they actually are: personality, working style, environment, motivation. Then we introduce the ones who could genuinely thrive together.

No CV ranking

No compatibility percentage

No AI deciding who gets hired

Someo introduces. Humans decide.

● Meet Rosa.

She's 17. She's never had a job.

“

I'm quite quiet until I know people, but then I'm usually the one making everyone laugh. I hate sitting around doing nothing and I learn things much faster when I can actually have a go.

Rosa, 17

Rosa didn't need to know how to write a CV to tell us any of that.

Illustrative example



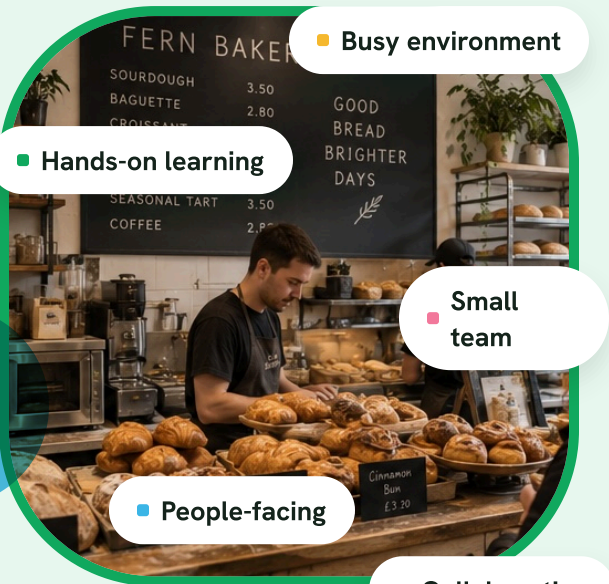
● Learns by doing

● Practical

● Social once comfortable

● Enjoys a fast pace

● Likes being involved



Illustrative example

■ Meet Fern Bakery.

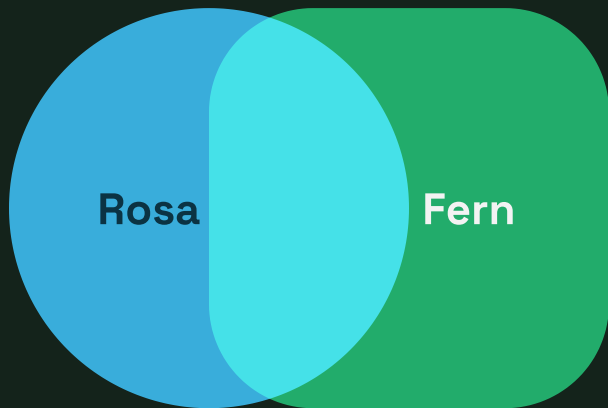
Mornings are busy. Everyone helps everyone.

“

*New starters learn alongside the team.
Nobody sits through a training video. You're
at the bench with us by day two.*

Sam, Fern Bakery

Someo understands the place as well as the person.



This looks promising.

She learns the way you teach.

Rosa prefers learning by doing. Fern trains people alongside the team.

Your busiest time is her best time.

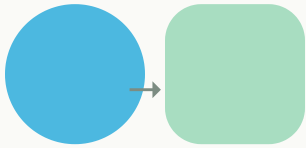
Rosa enjoys fast-moving environments. Fern's mornings certainly are.

She could fit your team.

Rosa becomes social once comfortable and likes being involved with the people around her.

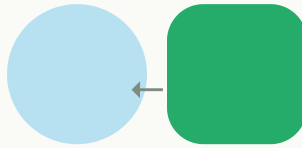
No 87% match. No ranking. Just reasons worth exploring.

Hiring shouldn't start with one person asking to be chosen.



Rosa shows interest in Fern

Rosa reads about Fern and says she'd like to meet them. Fern doesn't hear about it yet.



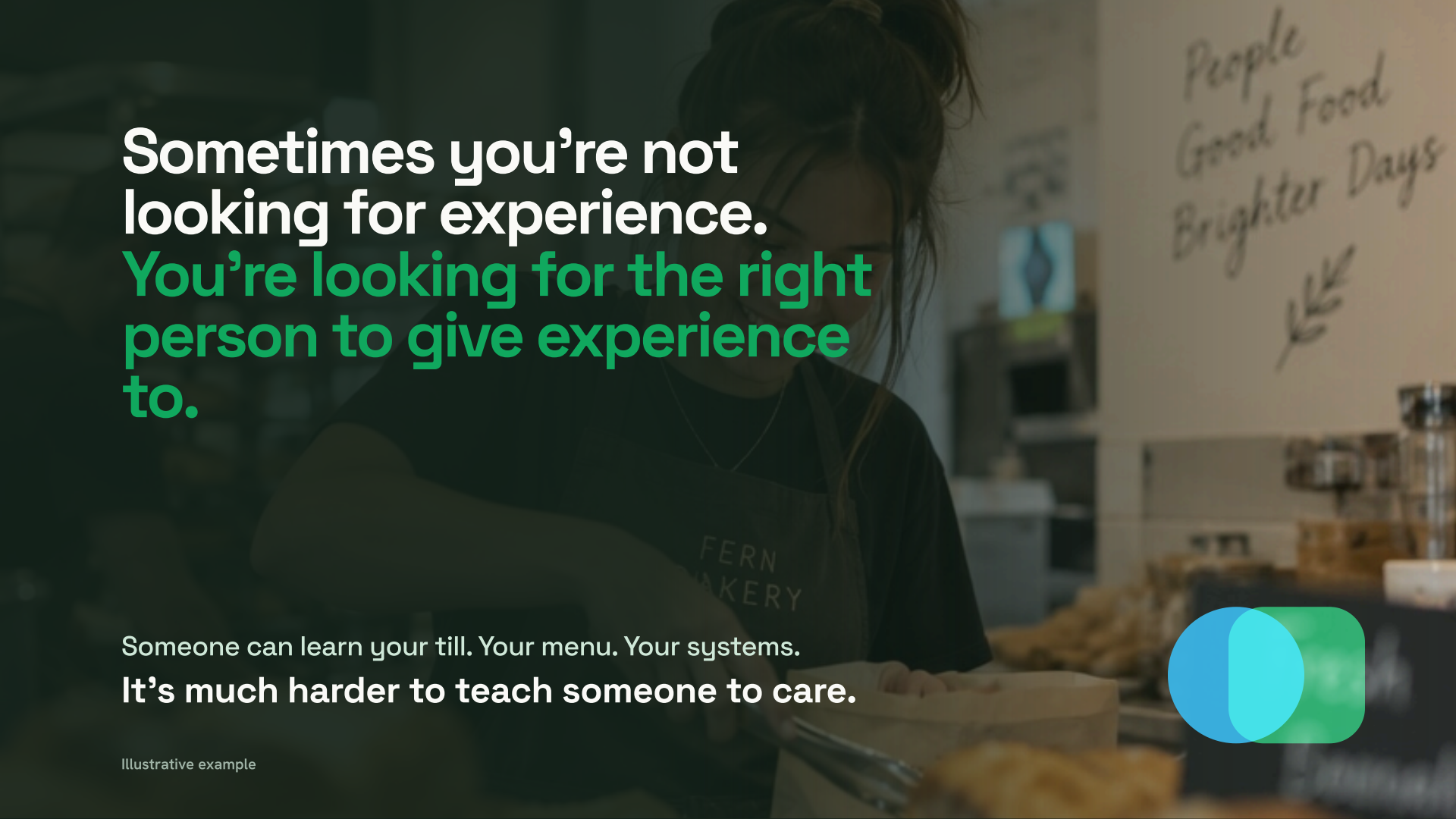
Fern shows interest in Rosa

Fern discovers Rosa and says "we'd like to meet you." Businesses don't wait for applications.



Mutual Interest

When both sides show interest, Someone opens the conversation. Nobody applies. Nobody is shortlisted. Members and Businesses discover each other as equals.

A woman with dark hair tied back, wearing a dark t-shirt and a grey apron with 'FERN BAKERY' printed on it, is working at a counter. She is looking down at something in her hands. In the background, there is a wall with a handwritten sign that says 'People Good Food Brighter Days' and a small blue and white logo. There are also some baked goods on the counter.

**Sometimes you're not
looking for experience.
You're looking for the right
person to give experience
to.**

Someone can learn your till. Your menu. Your systems.
It's much harder to teach someone to care.



Illustrative example

— The usual way

Less filtering.

You post a job and wait.

Forty CVs arrive. Most look the same.

You shortlist on experience because it's all you can see.

The person who'd have been brilliant never made the pile.



— With Someo

More discovering.

You tell Someo what your place is really like.

Someo introduces people who could thrive there, with the reasons why.

You say “we’d like to meet you.” They say yes.

You’re talking to someone you’d never have found in a pile.



Simple hiring. Simple pricing.

No monthly fee. Post when you need someone.

● Members

Free. Always.

■ Businesses

£8 per Opportunity

No subscription. No contract. No recruitment fees.

OPTIONAL EXTRA VISIBILITY

Boost

An extra push where relevant people discover Opportunities.

+£2

Featured

Greater prominence within Someo.

+£5

Urgent

Tell people you're looking to find someone soon.

+£3

Pre-launch

When someone arrives looking for their somewhere, your Business could already be there.

We're building the Business side first, so nobody's first experience of Someo is an empty job board. Join now and be part of what people find on day one.

Public launch **5 October 2026**

Post Opportunities free during pre-launch.

No £8 listing fee. No commitment.

- 01 Create your Someo Business profile**
Let Someo understand your workplace, culture and who thrives there.
- 02 Publish Opportunities for free**
Add genuine Opportunities before launch without the normal fee.
- 03 Be ready for 5 October**
Your Business and Opportunities are already there when Members arrive.

From 5 October, new Opportunities are £8 each. Nothing you've published before then is charged.



Someone out there belongs on your team.

Create your Business on Someo today.
Free to join, free to post until 5 October.

Find your someone →

someo.uk

Someo